

# DISPLAY ADS SPECS

## Mechanical Output Specifications

WE WOULD PREFER ALL FILES TO BE FLATTENED PDF'S. We will, however, accept any files that are in CMYK format as TIFF, EPS or JPG files 300 dpi or larger. When submitting a non-PDF or flattened file, please include and attach all artwork, logos, photos and font files needed for proper output.

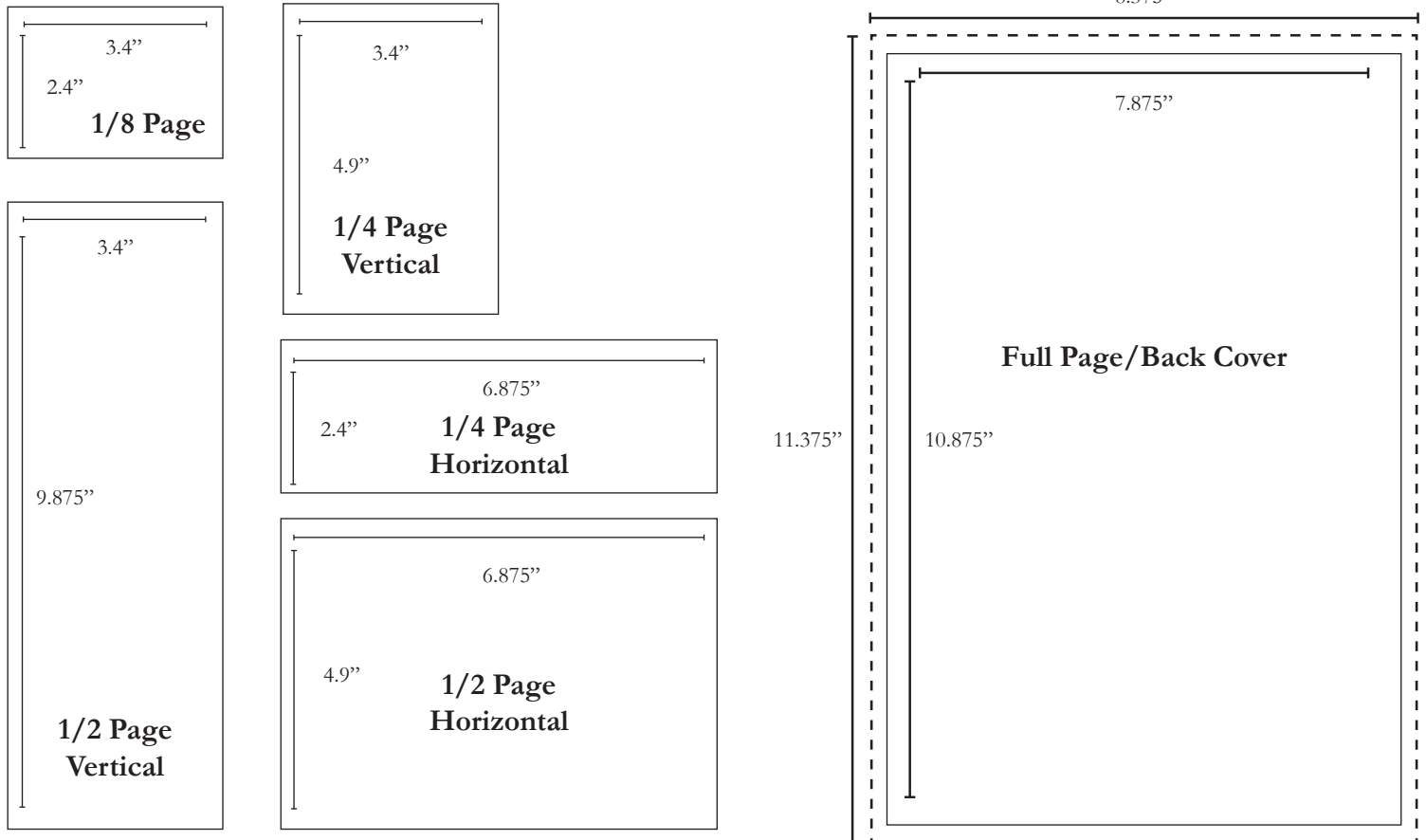
**Publisher and Microsoft Word documents will not be accepted.**

## Four-Color Electronic Media

Please submit files electronically to [info@Paradise-Pubs.com](mailto:info@Paradise-Pubs.com). Attach all documents and files needed for output. **All artwork must be in CMYK color mode.**

## AD SIZE SPECS Width & Depth

- Full Page Bleed . . . . . 7.875" x 10.875"  
w/ .25" bleed & .5 inch margin
- 1/2 Page Vertical . . . . . 3.4" x 9.875"
- 1/2 Page Horizontal . . . 6.875" x 4.9"
- 1/4 Page Vertical . . . . . 3.4" x 4.9"
- 1/4 Page Horizontal . . . . 6.875" x 2.4"
- 1/8 Page Horizontal . . . . 3.4" x 2.4"



## TESTIMONIALS *from our map*

"This Map is a popular souvenir for visitors to take home from a fun trip to Glenwood Springs. It is functional as well with an easy index of many of Glenwood Springs best hotels, and attractions and restaurants. Our guests at the Hotel Colorado love it!"

- Jeremy Gilley, Director of Sales, Hotel Colorado

"We use the Glenwood Springs Map as a reference tool and break it out as we talk to our guests about activities like hiking, shopping or anything else they are interested in. People find it easy to read and follow. Everyone loves it!"

- Krissy Clary, Co-Owner, CO Ranch House

"Our guests love the Glenwood Springs Map. It's easy to read. We frequently point out the location of area attractions and restaurants to help our guest better enjoy their stay. We go through an average of about 25 Glenwood Spring Maps per day."

- Caylah Newton, Guest Service Manager,  
The Residence Inn by Marriott

Ad design is included in ad prices or you can send us a camera-ready ad.  
Contact Bridgette at 970-596-3396 or email [info@Paradise-Pubs.com](mailto:info@Paradise-Pubs.com).