

Showcase Your Business in the 2021 Summer/Fall GLENWOOD SPRINGS MAGAZINE Shop, Eat, Drink, Stay & Play

15,000 FREE magazines will be distributed throughout the Roaring Fork Valley in the Summer/Fall of 2021.



Hello

Why Advertise?

- **Targeted distribution**
 - Visitors' Center/The Chamber of Commerce, Hotels & Businesses throughout the Roaring Fork Valley
 - Fruita Colorado Welcome Center on I-70 & Georgetown's popular Visitor Center, also on I-70
 - Waiting rooms up & down valley (hair & nail salons, auto repair, doctors' offices, etc)
- **Online access at GlenwoodSpringsMagazine.com**
- **Useful local information:**
 - Eats & Drinks Collection
 - Business Directory
 - Recreation + Adventure
 - Lodging
 - Shopping + Services
 - Town/street map + biking and hiking trails
 - Wellness
 - History Feature
 - Local Business owner's Profile
 - 48 Hours in Glenwood - Maximize Your weekend in Glenwood
 - Makeover of a local gal
 - Chef Recipe Feature
 - Mixology feature
 - Featured Old (Established) Business
 - Featured New Business
 - Cold Weather Activities
 - Vibe of Glenwood
 - Local Profiles
- **Local events, interesting editorials about all that Glenwood Springs has to offer!**

Advertising Rates:

1/8 page	\$475
1/4 page	\$750
1/2 page	\$1,100
Full page	\$1,800
Double page spread	\$3,000
Back cover	\$2,900
Basic listing	\$200
Business Directory OR 75 word description in the Eats & Drinks Collection	

Premium Placement:

Inside Front Cover	add \$200
Inside Back Cover	add \$150
Inside Center one of 2 pages	add \$200
General placement request	add \$100

Date of Publication: Summer
Ads Must be Reserved by: May 7
Final Artwork Deadline: May 14

Ad design is included in ad prices or you can send us a camera-ready ad.
 Contact Bridgette at 970-596-3396 or email info@Paradise-Pubs.com.

DISPLAY ADS SPECS

Mechanical Output Specifications

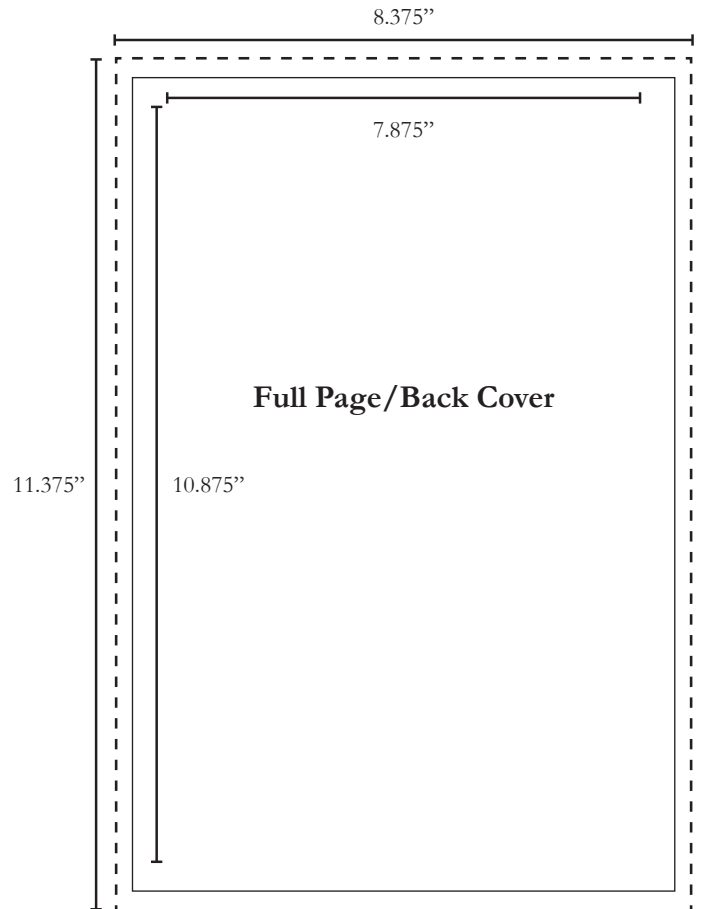
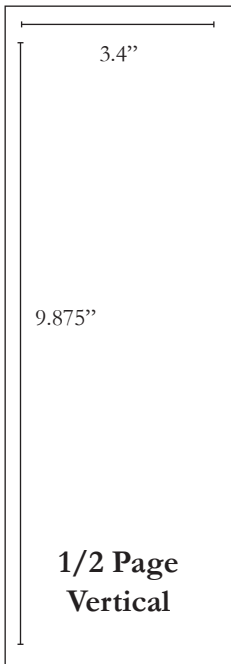
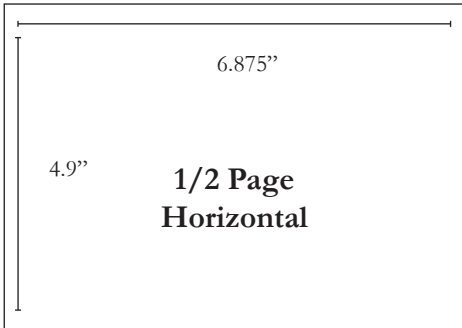
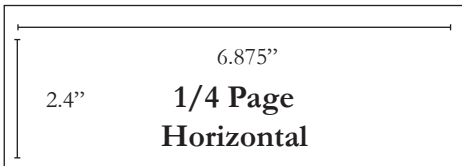
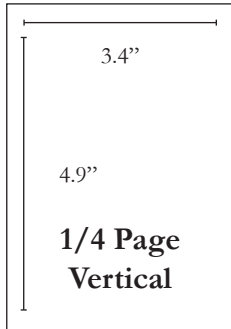
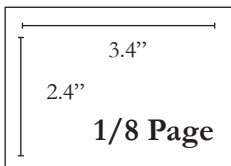
WE WOULD PREFER ALL FILES TO BE FLATTENED PDF'S. We will, however, accept any files that are in CMYK format as TIFF, EPS or JPG files 300 dpi or larger. When submitting a non-PDF or flattened file, please include and attach all artwork, logos, photos and font files needed for proper output. **Publisher and Microsoft Word documents will not be accepted.**

Four-Color Electronic Media

Please submit files electronically to info@Paradise-Pubs.com. Attach all documents and files needed for output. **All artwork must be in CMYK color mode.**

AD SIZE SPECS Width & Depth

- Full Page Bleed 7.875" x 10.875"
w/.25" bleed & .5 inch margin
- 1/2 Page Vertical 3.4" x 9.875"
- 1/2 Page Horizontal . . . 6.875" x 4.9"
- 1/4 Page Vertical 3.4" x 4.9"
- 1/4 Page Horizontal 6.875" x 2.4"
- 1/8 Page Horizontal 3.4" x 2.4"



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